Yearly Status Report - 2019-2020

Part A

Data of the Institution

1. Name of the Institution	**PRESTIGE INSTITUTE OF MANAGEMENT**
Name of the head of the Institution	**Dr. S.S. Bhakar**
Designation	**Principal**
Does the Institution function from own campus	**Yes**
Phone no/Alternate Phone no.	**07514097000**
Mobile no.	**9009185775**
Registered Email	**info@prestigegwl.org**
Alternate Email	**drnavita@prestigegwl.org**
Address	**Airport Road, Near Deen Dayal Nagar**
City/Town	**Gwalior**
State/UT	**Madhya Pradesh**
Pincode	**474020**

2. Institutional Status

Affiliated / Constituent	**Affiliated**
Type of Institution	**Co-education**
Location	**Urban**
Financial Status	**private**
Name of the IQAC co-ordinator/Director	**Dr. Navita Nathani**
Phone no/Alternate Phone no.	**07514097000**
Mobile no.	**9826440388**
Registered Email	**info@prestigegwl.org**
Alternate Email	**drnavita@prestigegwl.org**

3. Website Address

Web-link of the AQAR: (Previous Academic Year)	https://prestigegwl.org/iqac.php

4. Whether Academic Calendar prepared during the year	**Yes**
if yes,whether it is uploaded in the institutional website: Weblink :	https://prestigegwl.org/academic%20calendar.pdf

5. Accrediation Details

Cycle	Grade	CGPA	Year of Accrediation	Validity	
				Period From	Period To
1	**A**	**3.17**	**2016**	**01-Jul-2016**	**31-Dec-2020**

6. Date of Establishment of IQAC	**07-Jul-2017**

7. Internal Quality Assurance System

Quality initiatives by IQAC during the year for promoting quality culture		
Item /Title of the quality initiative by IQAC	Date & Duration	Number of participants/ beneficiaries
Writing research proposals for grants	**09-Mar-2019** **1**	**50**
	View File	

8. Provide the list of funds by Central/ State Government- UGC/CSIR/DST/DBT/ICMR/TEQIP/World Bank/CPE of UGC etc.

Institution/Department/Faculty	Scheme	Funding Agency	Year of award with duration	Amount
No Data Entered/Not Applicable!!!				
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9. Whether composition of IQAC as per latest NAAC guidelines:	**Yes**
Upload latest notification of formation of IQAC	[View File](#)
10. Number of IQAC meetings held during the year :	**4**
The minutes of IQAC meeting and compliances to the decisions have been uploaded on the institutional website	**Yes**
Upload the minutes of meeting and action taken report	[View File](#)
11. Whether IQAC received funding from any of the funding agency to support its activities during the year?	**No**

12. Significant contributions made by IQAC during the current year(maximum five bullets)

1. The IQAC emphasized on restructuring Research Policy so that faculty members can be motivated for publishing their work in SCOPUS and Web of Science indexed journals and ABDC listed journal and produce quality research work. 2. The committee discussed importance of redesigning of course curriculum and syllabus of different courses by structuring different course committees for providing benefit of autonomy to students and more industry centric education to the students. 3. The committee also raised an issue of collaboration with foreign institution for organizing International events like International Conference, exchange program for faculty and students to understand and adopt global practices for quality enhancements of academics. 4. Implementation of certificate programs for undergraduate and post graduate students for enhancing their employability skills. The platforms of Quora, Coursera, NPTEL and different free platforms and platforms with very small fees were advised to the students. 5. Present environment does not allow students to come to institute, that is why institute has decided to shift on online mode of teaching. The institute has purchased number of license of Zoom and started delivering the online classes, so that students need not to suffer. Also, propose to introduce LMS to ensure smooth conduction of classes.

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13. Plan of action chalked out by the IQAC in the beginning of the academic year towards Quality Enhancement and outcome achieved by the end of the academic year

Plan of Action	Achivements/Outcomes
The institute has planned to search new avenues of placements for the students.	The placement cell of the institute explored employable opportunities for the students of 2018-20 batch in FMCG, retail sector and in emerging banks.
The institute organizes one International Conference, at least three National Seminars and two National Workshops every year. The organizing secretary for the International Conference and the National Seminars are identified for organizing next year's events before this year's events. The event brochures for next year's events are unveiled in the current year's inauguration ceremony. For the National Workshops also the coordinators are identified and brochures are unveiled in current years' workshops for the next year.	Following Conferences, Seminars and Workshops were organizing during the last one year. ? Organized International Conference on the Theme: Emergence of New Business Practices for Growth, Competitiveness & Innovation (December 28-30, 2019) ? Organized Seven days 11th National Research Methodology Workshop from August 21-25, 2019. ? Organized 3rd National Law Seminar on "Environment Protection and Green Governance: Legal Issues and New Challenges" on March 21, 2020.
The faculty members will be encouraged to accept invitations to be resource persons in workshops and international conferences organized by other institutions and associations. The faculty members were asked to collaborate with international institutes for getting faculty and students collaborations.	The Institute faculty members have started taking a keen interest in: ? accepting invitation from varied platforms for workshops and other academic events, ? getting consultancy assignments from industry and have prepared training modules for executive training, ? faculty members have submitted the papers to international events, due to the environmental situations, those papers have been presented online. The faculty members have conducted some training programs in the corporates.
To strengthen the entrepreneurial ecosystem of the region the institute planned to apply in MSME sponsored Incubation centre.	The institute applied and got HI/BI approval from the MSME, Delhi also sent 10 innovative and novel ideas for release of grants. Out of these 10 ideas; 5 ideas were from institute and five ideas from outside the institute have been considered. The ideas will be selected by MSME which are competitive and sustainable and will help in adopting green innovations.
Revision of curriculum and detailed syllabus of all the subjects of all program.	The Institutes Curriculum Development Committee (CDC) developed all Management, Commerce, and Computer Application programs curriculum and syllabus through several meetings. The CDC has been established as per the guidelines of UGC. The representatives

	of industry, academia, and alumni were involved in the curriculum finalization. The primary aim of redesigning curriculum is to make it more industrycentric.
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14. Whether AQAR was placed before statutory body ?	**Yes**

Name of Statutory Body	Meeting Date
GOVERNING BODY	**18-Sep-2020**

15. Whether NAAC/or any other accredited body(s) visited IQAC or interacted with it to assess the functioning ?	**No**

16. Whether institutional data submitted to AISHE:	**Yes**

Year of Submission	**2020**

Date of Submission	**11-Feb-2020**

17. Does the Institution have Management Information System ?	**Yes**

If yes, give a brief descripiton and a list of modules currently operational (maximum 500 words)	**Yes, the Institution has a Management Information System and most of the activities of institute are integrated through a ERP software programme provided by AccSoft 2.0. This ERP system does offer the proper functioning and scheduling of all activities including classes. Internal examination scheduling and marks uploading for term end examination is also taken care by AccSoft 2.0. Management Information System Software broadly has three sections - viz. Academic, Administrative and Value Enhancers. The different modules covered under different sections are as follows: Administrative Section (07 Modules) 1. Fees Management 2. Accounts Management 3. Payroll Management 4. Material Management 5. Transport Management 6. Assets Management 7. User Management Academics Section (05 Modules) 1. Student Section 2. Admission Module 3. Attendance Management (scholar) 4. Result Processing 5. Library Management Value**

Part B

CRITERION I – CURRICULAR ASPECTS

1.1 – Curriculum Planning and Implementation

1.1.1 – Institution has the mechanism for well planned curriculum delivery and documentation. Explain in 500 words

The effective implementation of curriculum is ensured by institute in following ways: Curriculum is designed after a rigorous exercise and involvement of all the stake holders and subject related expertise. The teaching schedule in line with the Institution's academic calendar of Events is meticulously planned. Enhanced learning of the student of all the courses and semester is ensured through imparting customized way of teaching pedagogy, which include case study, role play, presentation, learn through movies, research projects etc. focusing to enhance collaborative, individual, experiential, problem solving, etc. skills of individual. To ensure the quality of teaching, learning and evaluation process the Institute refer both the knowledge as well as the cognition dimension of the revised designed curriculum. The quality of education is aligned as per the Institutional Vision, Mission, Objective, Goals and concern towards the students. The institution provides all types of facilities to faculty members to attend Refresher Course/ Orientation Courses/ Workshops/ Conferences/ FDP/ Seminars for effectively translating the curriculum and improving teaching practices and pedagogy. Institute ensure effective implementation of the curriculum by various means as mentioned under: Director Meeting with HOD's and Course Coordinators- Meetings are held periodically to discuss their action plans to arrive at an optimal and effective way. Academic Calendar: Academic Calendar is prepared for every Academic session in which academic schedule and the requirements at the department level as per the action plans formed. Session Plan: A Session plan includes course outcomes, course objectives, content topics, reference books and the expected outcomes from the students by learning through the topics, pedagogy is prepared by respective faculty member at the beginning of each semester. It gives an insight on how the lecture/practical and activity classes will be handled throughout the semester. Meeting the Outcomes of the Course and Programs: Each course and program has its own defined outcomes which match with the Institutional Vision and Mission. Program Educational Objectives (PEO) and Program Outcomes (PO) are developed for each program and Course Objectives (CO) and course outcomes are defined for each course (theory and lab). Special classes- Special classes (if needed) are engaged during vacation or off-hours to compensate for the time lost in examination/evaluation. Timetable – Time table coordinator prepares timetable for efficiently deploys the syllabus for academic and co-curricular purposes which include theory, practical, tutorial, ICT, life-skill, value education and add-on classes thereby ensuring a balance between the different types of engagement a student is expected to participate in. Curriculum Development - All the programs taught in the Institute, are designed and modified periodically by concerned course committees, academic council and board of studies. The departments strive for effective curriculum delivery through a combination of time-tested and innovative methods: beginning with an entry-point assessment of the student's aptitude and expectations relating to the course, and proceeding according to a set of teaching plans based on an academic calendar detailed enough to cover the available time-frame, yet flexible enough to permit changes. Internal Assessments - Faculty members take utmost care to not only to complete the syllabus in time but also

1.1.2 – Certificate/ Diploma Courses introduced during the academic year

Certificate	Diploma Courses	Dates of Introduction	Duration	Focus on employ ability/entreprene urship	Skill Development
Employee Absenteeism Management	**HR CERTIFI CATION COURSE**	**01/02/2020**	**30**	**Employabil ity**	**Enhancing skills related to absenteeism management, the role of manager and strategies to reduce the absenteeism**
The complete digital marketing course	**MARKETING CERTIFICATIO N COURSE**	**01/02/2020**	**30**	**Employabil ity and Entr epreneurship both**	**Students have learned: Grow a Business Online from Scratch, ,Make Money as an Affiliate Ma rketer,Land a High-Paying Job in Digital M arketing,Wor k from Home as a Freelance Marketer, Following courses were covered:, Market Resea rch. Ask 3 simple questi**
Marketing analytics: Stand out by becoming an analytics pro	**MARKETING CERTIFICATIO N COURSE**	**01/02/2020**	**30**	**Employabil ity**	**marketing metrics , Analyze a companys PPC marketing campaign using key metrics, Know how to ask the right questions from your**

					data, Build a marketing initiative forecast model from the ground up
Basics of Export-Import	EDC CERTIFICATION COURSE	01/02/2020	30	Employability and Entrepreneurship both	essentials of export import business , essentials of export import business ,
Social Media Marketing : Hospitality Travel Professionals	MARKETING CERTIFICATION COURSE	01/02/2020	30	Employability	How to monetize various social media outlets such as yelp and pinterest to achieve an even greater profit margin for your hotel,How to create a loyal customer base using social media
Internship in Financial Analysis Basics	FINANCE CERTIFICATION COURSE	01/05/2020	30	Employability	There are eight excel based projects (Ex-simulations) that will train and test their skills in excel about analytical ability, critical thinking, problem-solving abilities, spotting patterns, generating reports, and so on. The ex-simulations

					E8 also
Investment Analysis Skills	FINANCE CERTIFICATION COURSE	01/05/2020	30	Employability	There are Ten excel based projects (Ex-simulations) that will train and test their skills in excel about analytical ability, critical thinking, problem-solving abilities, spotting patterns, generating reports, and so on. The ex-simulations also provi
HR or Human Resource Management for all levels	HR CERTIFICATION COURSE	01/02/2020	30	Employability	Skills in terms of Manage personnel, Organize, formulate and implement policies, Job description and specifications,Conduct selection tests and interviews, Train and develop work team, Manage and appraising performances, Measuring compensable factors
Bajaj finance	FINANCE CERTIFICATION COURSE	01/10/2019	30	Employability	Conducted online test and provide certificate

1.2 – Academic Flexibility

1.2.1 – New programmes/courses introduced during the academic year

Programme/Course	Programme Specialization	Dates of Introduction
No Data Entered/Not Applicable !!!		
No file uploaded.		

1.2.2 – Programmes in which Choice Based Credit System (CBCS)/Elective course system implemented at the affiliated Colleges (if applicable) during the academic year.

Name of programmes adopting CBCS	Programme Specialization	Date of implementation of CBCS/Elective Course System
MBA	MANAGEMENT	01/07/2019
Integrated(PG)	MANAGEMENT	01/07/2019

1.2.3 – Students enrolled in Certificate/ Diploma Courses introduced during the year

	Certificate	Diploma Course
Number of Students	1732	Nil

1.3 – Curriculum Enrichment

1.3.1 – Value-added courses imparting transferable and life skills offered during the year

Value Added Courses	Date of Introduction	Number of Students Enrolled
The Complete Digital Marketing Course	30/01/2020	85
Marketing Analytics	30/01/2020	85
Commercial Banking in India: A Beginners Module	30/01/2020	108
Financial Markets: A Beginners Module	30/01/2020	108
Human Resource Management for all levels	30/01/2020	77
Employee Absenteeism Management	30/01/2020	77
Advanced MS-Excel 2010	30/01/2020	13
Blockchain for Business Finance Professionals 2019	30/01/2020	13
Basics of Export – Import	30/01/2020	2
2 days workshop on Intellectual property rights and entrepreneurship	06/02/2020	130
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1.3.2 – Field Projects / Internships under taken during the year

Project/Programme Title	Programme Specialization	No. of students enrolled for Field Projects / Internships
MBA	Finance/Marketing/HR/IB	281
BBA	Core	221

| BCom | Taxation and Management | 175 |
| Integrated(PG) | Core | 11 |

1.4 – Feedback System

1.4.1 – Whether structured feedback received from all the stakeholders.

Students	Yes
Teachers	Yes
Employers	Yes
Alumni	Yes
Parents	Yes

1.4.2 – How the feedback obtained is being analyzed and utilized for overall development of the institution? (maximum 500 words)

Feedback Obtained

Students feedback: Feedback of students regarding course and faculty on 4 point rating scale is taken in each semester. This is applicable all the courses and classes of both PG and UG programs. The collected feedback is analyzed on gap analysis of the actual and expected performance in order to take the necessary corrective action of improvement. The analysis is done with the help of software's like excel. Further, the feedback score is shared to the faculty for introspection. Later the feedback scores of each faculty is examined by director and the same is discussed with the concerned faculty. Feedback score of each faculty is placed in the personal file of the faculty for records. Teachers feedback: Faculty members in the institute submit the feedback on the institutional facilities, teaching support and working environment. The summary of feedback discussed in the governing body meeting. The corrective measures, decided in the meeting, implement for the advancements of teaching and learning facilities. The feedback on curriculum is also taken from academicians of national and foreign universities who are invited to the institute for curriculum and student workshops and as experts in BoS, Governing body and industry advisory committee. Employers feedback: Feedback is taken from industry through formal feedback forms at the time of summer internship. Also, after each placement drive the feedback is being taken from the respective HR and recruiter. The experts are also invited, especially for the curriculum designing/ updating workshops in the institute. Members of the industry are also represented in BoS, Academic Council and Executive Council which approves revised curriculum. Employers feedback is used for planning curricular and co-curricular development and also for the improvement of students' skills-set. Curriculum development is an vital criterion where feedback of industry representatives is used. Alumni feedback: Feedback on the curriculum from students is taken time to time by providing them formal student feedback form on related aspects like the relevance of the curriculum, time allotment for completion of modules, learning and applicability. The alumni feedback is obtained in curriculum development workshops. Parents feedback: Institute does have a formal channel to take the feedback of the parents. Mentor of every class also facilitates the mechanism. They communicate the students' performance to their wards and discusses the critical points. Mentors also ask for their suggestions and provided feedback is shared in BOS. The committee takes further corrective measures.

CRITERION II – TEACHING- LEARNING AND EVALUATION

2.1 – Student Enrolment and Profile

2.1.1 – Demand Ratio during the year

Name of the Programme	Programme Specialization	Number of seats available	Number of Application received	Students Enrolled
BCom	COMMERCE	300	227	196
BCA	COMPUTER APPLICATION	180	95	84
BBA	MANAGEMENT	240	280	240
Integrated(PG)	MANAGEMENT	60	30	12
MBA	MANAGEMENT	300	415	300
BSc	COMPUTER SCIENCE	60	15	9
BTTM	TOURISM MANAGEMENT	60	35	27
BA LLB	LAW	120	32	23
BCom LLB	LAW	120	Nill	Nill
[View File](#)				

2.2 – Catering to Student Diversity

2.2.1 – Student - Full time teacher ratio (current year data)

Year	Number of students enrolled in the institution (UG)	Number of students enrolled in the institution (PG)	Number of fulltime teachers available in the institution teaching only UG courses	Number of fulltime teachers available in the institution teaching only PG courses	Number of teachers teaching both UG and PG courses
2019	593	312	41	28	22

2.3 – Teaching - Learning Process

2.3.1 – Percentage of teachers using ICT for effective teaching with Learning Management Systems (LMS), E-learning resources etc. (current year data)

Number of Teachers on Roll	Number of teachers using ICT (LMS, e-Resources)	ICT Tools and resources available	Number of ICT enabled Classrooms	Numberof smart classrooms	E-resources and techniques used
70	70	90	26	2	5
[View File of ICT Tools and resources](#)					
[View File of E-resources and techniques used](#)					

2.3.2 – Students mentoring system available in the institution? Give details. (maximum 500 words)

We have an extensive mentoring system developed at our institute. Each class consisting of 55 students on an average, is having a mentor. The role of mentor is crucial. The mentor not only acts as a guardian of students in the institute but also acts as a counsellor and guides at the times required. The mentor is the bridge between the management and the students. The mentors also keep an eye on the activities of the mentees. The mentor is there to answer questions, remind students of their obligations, assist in finding campus resources or staff assistance, and provide encouragement and motivation to new students. The students who are struggling with balancing various aspects of their college life—academic, professional, social, and personal. The role of mentor is to help mentees and provide them with guidance. The mentors help students to discover and develop their interests and innermost passions. Mentors at the Institute keep records of student attendance and are in communication with parents/guardians informing them about current status of students in the institute. The

mentor also ensures and keeps a record of classes held in a week. The mentor also passes information about notices and information about college events to mentees.

Number of students enrolled in the institution	Number of fulltime teachers	Mentor : Mentee Ratio
905	70	1:52

2.4 – Teacher Profile and Quality

2.4.1 – Number of full time teachers appointed during the year

No. of sanctioned positions	No. of filled positions	Vacant positions	Positions filled during the current year	No. of faculty with Ph.D
90	87	3	3	31

2.4.2 – Honours and recognition received by teachers (received awards, recognition, fellowships at State, National, International level from Government, recognised bodies during the year)

Year of Award	Name of full time teachers receiving awards from state level, national level, international level	Designation	Name of the award, fellowship, received from Government or recognized bodies
2020	Prof (Dr) S S Bhakar	Principal	Truly Global Educator by Global Leadership Awards on February 02, 2020 at Hotel Radisson, Gurugram , Paul Harris Fellow Award, The Rotary Foundation of Rotary International
2019	Prof S S Bhakar	Principal	Paul Harris Fellow Award, The Rotary Foundation of Rotary International
2020	Dr Navita Nathani	Professor	Received best paper award in two days webinar on COVID- 19 and its impact on Indian economy on the title "Factors affecting the working from home vertical of employees, organized by Indian Accounting association, Gwalior Branch held on June 7-8, 20
2019	Dr Sneha Rajput	Assistant Professor	Felicitation by Prestige Institute of Management Gwalior For

			completion of 10years in the institution on the occasion of 11th International Conference on "Emergence of New Business Practices For Growth, Competitiveness and Innovation in Business, Ma
2019	Dr Indira Sharma	Assistant Professor	Best PhD Thesis award has been conferred for the same by Jaipuria Institute of Management, Indore, in June 2019 on the occasion of Jaipuria International Management Conference on Envisioning Business – 2030
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2.5 – Evaluation Process and Reforms

2.5.1 – Number of days from the date of semester-end/ year- end examination till the declaration of results during the year

Programme Name	Programme Code	Semester/ year	Last date of the last semester-end/ year-end examination	Date of declaration of results of semester-end/ year- end examination
MBA	MBA (FULL TIME)	Semester	20/01/2020	02/03/2020
Integrated(PG)	MBA(INTEGRATED)	Semester	20/01/2020	02/03/2020
BBA	BBA	Semester	18/01/2020	02/03/2020
BCA	BCA	Semester	18/01/2020	02/03/2020
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2.5.2 – Reforms initiated on Continuous Internal Evaluation(CIE) system at the institutional level (250 words)

The Institute has a consistent assessment framework. The Institute follows a semester framework. In different programs, the weightage to internal and external assessment is assigned as per the ordinance of the university. The internal assessment contains various segments which incorporate class tests, summer training projects, case study assessment, seminar presentation, classroom presentation, extra mural lectures, attendance and personality development components (Group Discussion). The Institute utilizes IT to help every single inner assessment (test based/others) by coordinated software's, which assures straightforwardness and proficiency. All assessment of students is accessible online through student's login on Institute web-based interface

which can be gotten to by student from their homes. Encouraging learning process likewise utilizes this framework which permits cases, assignments, participation, showing notice and so on, to be given and submitted on the web. The assessment of students is done on standard premise and time to time changes are made in assessment patterns. The institution has embraced different changes concerning assessment viz. 1. Customary example of inquiry papers is utilized in house assessment. 2. In different programs, different weightage to internal and external assessment is assigned as per the ordinance of the university. 3. Wherever CBCS pattern has been adopted, the weightage of internal assessment has been increased from 30 to 40. PD, Reasoning Aptitude has been included as noncredit mandatory course in MBA. 4. Class tests and unit tests are led to assess the performance of students. 5. Students driven learning through assignments, projects, seminars, MRP, Learning through films, class presentations, group discussions. 6. Assessment of MRP, Learning through films, Group Discussion, Seminar and so forth is done through board of evaluators. 7. Online Examination in inner evaluation has been presented. 8. New Innovative parts have been presented in the inner appraisal plot like, EML, Summer Training Projects,TRAVELOGUE, Culinary report and CV Preparation and Marks for participation, case introduction, NSS, EDC. The key assessment changes executed by the establishment are 1. Online Examination in internal assessment has been presented. 2. New Innovative parts have been presented in the internal assessmentcollaborate like Fish Pond, News Wire, EML, Summer Training Projects, and Marks for participation, case introduction, social work ventures, to give some examples. 3. The internal and external marks are accessible now online to guarantee forthrightness. 4. PIMG has a software system that empowers accommodation of task online. 5. In external assessment presentation of case/practical issue in each course.

2.5.3 – Academic calendar prepared and adhered for conduct of Examination and other related matters (250 words)

The institute has implemented its Autonomous system from July 2019. The Institute prepares the Academic Calendar in consultation with Principal and HOD(s) with respect to assessments at the beginning of each session (major role is played by IQAC). The institute strongly believes in timely adherence to the calendar made. Department-wise congregations are held each semester to co-ordinate different exercises and to conclude the dates of components of internal evaluation. Schedule of events with applicable data for instructors is distributed each year. In the beginning of the academic session, the students are also apprised of academic calendar and same is uploaded on the institute's website. Copy of scholarly schedule is disseminated to every one of the understudies each year through email and is also shown on notice board. The instructional long stretches of encouraging learning are fixed according to the timetable. Furthermore, during gatherings program insightful co-curricular and extra-curricular exercises are likewise arranged. The minor changes in the institute's academic calendar was incorporated in the session ending June, 2020 considering the unforeseen circumstances of pandemic and as per the government instructions. The academic calendar showing the schedule and implemented dates are uploaded on the institute website for further reference.

2.6 – Student Performance and Learning Outcomes

2.6.1 – Program outcomes, program specific outcomes and course outcomes for all programs offered by the institution are stated and displayed in website of the institution (to provide the weblink)

https://prestigegwl.org/iqac.php

2.6.2 – Pass percentage of students

Programme Code	Programme Name	Programme Specialization	Number of students	Number of students passed	Pass Percentage

			appeared in the final year examination	in final year examination	
BBA	BBA	MANAGEMENT	217	Nill	Nill
MBA (INTEGRATED)	Integrated (PG)	MANAGEMENT	8	8	100
MBA (Full Time)	MBA	MANAGEMENT	281	Nill	Nill
BCA	BCA	COMPUTER APPLICATION	104	Nill	Nill
BTM	BTTM	MANAGEMENT	13	Nill	Nill
BSC	BSc	COMPUTER APPLICATION	7	Nill	Nill
BCOM	BCom	COMMERCE	173	Nill	Nill
[View File](#)					

2.7 – Student Satisfaction Survey

2.7.1 – Student Satisfaction Survey (SSS) on overall institutional performance (Institution may design the questionnaire) (results and details be provided as weblink)

https://prestigegwl.org/National%20Assessment%20and%20Accreditation%20Council%20(NAAC)Student%20Satisfaction%20Survey.pdf

CRITERION III – RESEARCH, INNOVATIONS AND EXTENSION

3.1 – Resource Mobilization for Research

3.1.1 – Research funds sanctioned and received from various agencies, industry and other organisations

Nature of the Project	Duration	Name of the funding agency	Total grant sanctioned	Amount received during the year
Major Projects	24	ICSSR	900000	Nill
Minor Projects	1	Funded by Govt.- National Commission for Women	90000	45000
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3.2 – Innovation Ecosystem

3.2.1 – Workshops/Seminars Conducted on Intellectual Property Rights (IPR) and Industry-Academia Innovative practices during the year

Title of workshop/seminar	Name of the Dept.	Date
Two Days Workshop on Intellectual Property Rights and dimensions of Entrepreneurship sponsored by MSME Indore	2 Days Workshop hosted by EDC Prestige Institute of Management Gwalior	06/02/2020

3.2.2 – Awards for Innovation won by Institution/Teachers/Research scholars/Students during the year

Title of the innovation	Name of Awardee	Awarding Agency	Date of award	Category
Best Paper Award in National	Dr. Pooja G Luniya	Indian Accounting Association,	07/06/2020	Best Paper Award in National

webinar on 'Impact of Covid-19 in Indian Economy' by Indian Accounting Association, Gwalior Branch, 7-8 June 2020 and Won Cash Prize 2100/-		Gwalior Branch			webinar on 'Impact of Covid-19 in Indian Economy' by Indian Accounting Association, Gwalior Branch, 7-8 June 2020 and Won Cash Prize 2100/-
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3.2.3 – No. of Incubation centre created, start-ups incubated on campus during the year

Incubation Center	Name	Sponsored By	Name of the Start-up	Nature of Start-up	Date of Commencement
Prestige Incubation center	Nikhil Kukreja	self	Puja-Nx	Retail	07/12/2019
Prestige Incubation center	Shivani Dubey	self	Wonder kids, The concept School	service/ Franchisee	16/11/2020
[View File](#)					

3.3 – Research Publications and Awards

3.3.1 – Incentive to the teachers who receive recognition/awards

State	National	International
No Data Entered/Not Applicable !!!		

3.3.2 – Ph. Ds awarded during the year (applicable for PG College, Research Center)

Name of the Department	Number of PhD's Awarded
MANAGEMENT	8

3.3.3 – Research Publications in the Journals notified on UGC website during the year

Type	Department	Number of Publication	Average Impact Factor (if any)
National	Management	1	Nill
National	Commerce	1	5.6
International	Commerce	Nill	1
International	Management	4	Nill
National	Management	4	Nill
International	Management	2	Nill
[View File](#)			

3.3.4 – Books and Chapters in edited Volumes / Books published, and papers in National/International Conference Proceedings per Teacher during the year

Department	Number of Publication
Department of Management	12
[View File](#)	

3.3.5 – Bibliometrics of the publications during the last Academic year based on average citation index in Scopus/ Web of Science or PubMed/ Indian Citation Index

Title of the Paper	Name of Author	Title of journal	Year of publication	Citation Index	Institutional affiliation as mentioned in the publication	Number of citations excluding self citation
Looking-glass-self: Tale of happiness, self-esteem, and satisfaction with life among transgender from Kinner community	Tiwari M., Narula S., Mathur G.	Journal of Public Affairs	2020	Nill	Amity Business School, Amity University Madhya Pradesh, India Amity School of Communication, Amity University Madhya Pradesh, India Prestige Institute of Management, Gwalior, India	Nill
Impact of Price Promotion on brand equity model: A study of online retail store brands	Bhakar S.S., Bhakar S.	Journal of Content, Community and Communication	2020	Nill	Prestige Institute of Management, Gwalior, MP, India	Nill
Impact of individual market orientation on selling and customer orientation	Baber R., Kaurav R.P.S., Paul J.	Journal of Strategic Marketing	2020	0.514	Prestige Institute of Management, Gwalior, India University of Puerto Rico, USA Visiting Prof-Deakin University, Australia	3
Determinants of Trading	Sharma Gunjan, Singh	The International Journal of	2019	Nill	Prestige Institute of Managem	Nill

Decision: An Experiential Examination. A14	Tarika, Awasthi Suvigya (2019). Determinants of Trading Decision: An Experiential Examination. The International Journal of Financial Management, 9(1), http://www.publishingindia.com/, Print ISSN : 2229-5682 . ICI Indexed	Financial Management				ent, Gwalior	
Household debt, financial inclusion, and economic growth of India: Is it alarming for India?	Sikarwar T., Goyal A., Mathur H.	Asian Economic and Financial Review	2020	Nill	Prestige Institute of Management, Gwalior (MP), India	Nill
Relationship between personality and job performance: Indian perspective of Triguna theory	Banerjee R., Pathak R., Mathur G.	International Journal of Business Excellence	2020	0.769	Prestige Institute of Management, Gwalior, M.P., India	1
Application of ‘masstige’™ theory and approaches for the marketing of smartphone brands in	Baber R., Upadhyay Y., Singh Kaurav R.P., Baber P.	International Journal of Business and Emerging Markets	2020	Nill	Prestige Institute of Management, Gwalior, Madhya Pradesh, India School of Studies in Management	Nill

3.3.6 – h-Index of the Institutional Publications during the year. (based on Scopus/ Web of science)

Title of the Paper	Name of Author	Title of journal	Year of publication	h-index	Number of citations excluding self citation	Institutional affiliation as mentioned in the publication
Fit, identification and employees’ overall brand evaluation: An empirical analysis using PLS	Gulati C, Mathur.G	International Journal of Recent Technology and Engineering	2019	Nill	Nill	Department of Management, Prestige Institute of Management, Gwalior, India
Social responsibility and academic achievement: A perceptual learning	Nathani N., Mathur G., Dwivedi G.	International Journal of Innovative Technology and Exploring Engineering	2019	Nill	Nill	Prestige Institute of Management, Gwalior, India
Determinants of mobile apps adoption among young adults: theoretical extension and analysis	Mehra A., Paul J., Kaurav R.P.S.	Journal of Marketing Communications	2020	3	6	Teerthankar Mahaveer Institute of Management and Technology, Teerthankar Mahaveer University, Moradabad, India Graduate school of Business Administration, University of Puerto Rico, San Juan, Puerto Rico Department of Managem

						ent, Prestige Institute
Segmenting the domestic rural tourists in India	Chowdhary N., Singh Kaurav R.P., Sharma A.S.	Tourism Review International	2020	3	Nill	Jamia Millia Islamia, New Delhi, India Prestige Institute of Management, Gwalior, India Indian Institute of Tourism and Travel Management, Noida, India
Looking-glass-self: Tale of happiness, self-esteem, and satisfaction with life among transgender from Kinner community	Tiwari M., Narula S., Mathur G.	Journal of Public Affairs	2020	1	Nill	Amity Business School, Amity University Madhya Pradesh, India Amity School of Communication, Amity University Madhya Pradesh, India Prestige Institute of Management, Gwalior, India
Application of â€˜masstigeâ€™ theory and approaches for the marketing of smartphone brands in India	Baber R., Upadhyay Y., Singh Kaurav R.P., Baber P.	International Journal of Business and Emerging Markets	2020	1	Nill	Prestige Institute of Management, Gwalior, Madhya Pradesh, India School of Studies in Management, Jiwaji University, Gwalior,

Title	Authors	Journal	Year			Institution
						India
Impact of Price Promotion on brand equity model: A study of online retail store brands	Bhakar S.S., Bhakar S.	Journal of Content, Community and Communication	2020	2	Nill	Prestige Institute of Management, Gwalior, MP, India
Impact of individual market orientation on selling and customer orientation	Baber R., Kaurav R.P.S., Paul J.	Journal of Strategic Marketing	2020	1	3	Prestige Institute of Management, Gwalior, India University of Puerto Rico, USA Visiting Prof-Deakin University, Australia
Household debt, financial inclusion, and economic growth of India: Is it alarming for India?	Sikarwar T., Goyal A., Mathur H.	Asian Economic and Financial Review	2020	1	1	Prestige Institute of Management, Gwalior (MP), India
Relationship between personality and job performance: Indian perspective of Triguna theory	Banerjee R., Pathak R., Mathur G.	International Journal of Business Excellence	2020	1	1	Prestige Institute of Management, Gwalior, M.P., India

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3.3.7 – Faculty participation in Seminars/Conferences and Symposia during the year :

Number of Faculty	International	National	State	Local
Attended/Seminars/Workshops	28	80	Nill	Nill
Resource	3	5	Nill	Nill

persons				
Presented papers	5	5	Nill	Nill

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3.4 – Extension Activities

3.4.1 – Number of extension and outreach programmes conducted in collaboration with industry, community and Non- Government Organisations through NSS/NCC/Red cross/Youth Red Cross (YRC) etc., during the year

Title of the activities	Organising unit/agency/ collaborating agency	Number of teachers participated in such activities	Number of students participated in such activities
Social Service (Food Distribution in old age home)	Rotaract Club of Prestige, Gwalior	1	15
Plantation In front of MLB College	Rotaract Club of Prestige, Gwalior	1	20
Friendship Day Celebration with Orphanage	Rotaract Club of Prestige, Gwalior	1	18
Rice and Pulse donate to Needy People with RHA	Rotaract Club of Prestige, Gwalior	1	5
Fun Event (With FM Radio Chaska)	Rotaract Club of Prestige, Gwalior	2	20
ANUBHAV (World Senior Citizen Day Celebration)	Rotaract Club of Prestige, Gwalior	1	16
Monthly Meet	Rotaract Club of Prestige, Gwalior	2	43
Letter Exchange with Rotary Club of Indore	Rotaract Club of Prestige, Gwalior	2	2

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3.4.2 – Awards and recognition received for extension activities from Government and other recognized bodies during the year

Name of the activity	Award/Recognition	Awarding Bodies	Number of students Benefited
Rotract Club PIMG	Best Official Club Visit (Club Award) ,Best Club for Reporting (Club Award), Outstanding contribution to District (Club Award) ,Peoples Choice award for Club Project (Club Award) , Citation for Outstanding	Rotary International ,Rotary International ,Rotary International ,Rotary International ,Rotary International ,Rotary International ,Rotary	80

	President (Individual Award),	International	
Water Saving Camp	Participated	Participated	Nill
Plantation of Peepal Saplings	Participated	Participated	Nill
International Yoga Day	Participated	Participated	Nill
World Environmental Day	Participated	Participated	Nill
Voting Awareness	Participated	Participated	Nill
Digital India Camp	Participated	Participated	Nill
Clean India Programme	Participated	Participated	Nill
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3.4.3 – Students participating in extension activities with Government Organisations, Non-Government Organisations and programmes such as Swachh Bharat, Aids Awareness, Gender Issue, etc. during the year

Name of the scheme	Organising unit/Agency/collaborating agency	Name of the activity	Number of teachers participated in such activites	Number of students participated in such activites
NSS Activities	Rally	Clean India Programme	2	85
NSS Activities	Jiwaji University	Digital India Camp	2	80
NSS Activities	Rally	Voting Awareness	2	90
NSS Activities	Rally	World Environmental Day	2	85
NSS Activities	LNUPI	International Yoga Day	2	100
NSS Activities	College Campus	Plantation of Peepal Saplings	2	75
NSS Activities	College Campus	Water Saving Camp	2	75
DAANA PAANI	Rotaract club of Prestige, Gwalior	Placing of Food and Water for Birds	1	254
SAY NO TO PLASTIC	Rotaract club of Prestige, Gwalior	Distribution of ECO Friendly Bags to Shops	1	30
SAHYOG `	Rotaract club of Prestige, Gwalior	Stationaery Disribution Drive	1	40
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3.5 – Collaborations

3.5.1 – Number of Collaborative activities for research, faculty exchange, student exchange during the year

Nature of activity	Participant	Source of financial support	Duration
conference	Dr S S Bhakar	Prestige Education Society	3
conference	Dr Garima Mathur	Prestige Institute Of Management Gwalior	2
conference	Dr Liem Gin Shin	Prestige Institute Of Management Gwalior	3
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3.5.2 – Linkages with institutions/industries for internship, on-the- job training, project work, sharing of research facilities etc. during the year

Nature of linkage	Title of the linkage	Name of the partnering institution/ industry /research lab with contact details	Duration From	Duration To	Participant
Employement Opportunities	Full Time Placement	Toppscholars	07/01/2019	06/01/2020	Final Year Students of MBA, MBA Integrated, BBA, B.com, BTM and BCA
Employement Opportunities	Full Time Placement	LIDO	07/01/2019	06/01/2020	Final Year Students of MBA, MBA Integrated, BBA, B.com, BTM and BCA
Employement Opportunities	Full Time Placement	Byjus	07/01/2019	06/01/2020	Final Year Students of MBA, MBA Integrated, BBA, B.com, BTM and BCA
Employement Opportunities	Full Time Placement	Extramarks Education Pvt. Ltd.	07/01/2019	06/01/2020	Final Year Students of MBA, MBA Integrated, BBA, B.com, BTM and BCA
Employement Opportunities	Full Time Placement	Jaro Education	07/01/2019	06/01/2020	Final Year Students of MBA, MBA Integrated, BBA, B.com, BTM and BCA
Employement	Full Time Placement	Learning Routes	07/01/2019	06/01/2020	Final Year Students of

Opportunities					MBA, MBA Integrated, BBA, B.com, BTM and BCA
Employement Opportunities	Full Time Placement	Arohan Financial Services	07/01/2019	06/01/2020	Final Year Students of MBA, MBA Integrated, BBA, B.com, BTM and BCA
Employement Opportunities	Full Time Placement	Bridge Group	07/01/2019	06/01/2020	Final Year Students of MBA, MBA Integrated, BBA, B.com, BTM and BCA
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3.5.3 – MoUs signed with institutions of national, international importance, other universities, industries, corporate houses etc. during the year

Organisation	Date of MoU signed	Purpose/Activities	Number of students/teachers participated under MoUs
Letter Exchange with Rotary Club of Indore	03/09/2019	Students Echange	10
Letter Exchange with Rotaract Club of Mumbai	04/09/2019	Students Echange	15
Seminar (Quality Education with JCI)	15/09/2019	Students Echange	9
Letter Exchange with Rotaract Club PDPU Gujrat	17/10/2020	Students Echange	12
Letter Exchange with Rotaract Club of Chandigarh	22/10/2019	Students Echange	18
Diwali Celebration In old Age Home	26/10/2019	Students Echange	20
Letter Exchange with Rotaract Club of Tamil Nadu	31/10/2019	Students Echange	22
Letter Exchnge with Rotaract Club of Pune	01/11/2019	Students Echange	21
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CRITERION IV – INFRASTRUCTURE AND LEARNING RESOURCES

4.1 – Physical Facilities

4.1.1 – Budget allocation, excluding salary for infrastructure augmentation during the year

Budget allocated for infrastructure augmentation	Budget utilized for infrastructure development
15500000	11123099

4.1.2 – Details of augmentation in infrastructure facilities during the year

Facilities	Existing or Newly Added
Classrooms with Wi-Fi OR LAN	Newly Added
Classrooms with LCD facilities	Newly Added
Seminar Halls	Existing
Laboratories	Existing
Class rooms	Newly Added
Campus Area	Existing
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4.2 – Library as a Learning Resource

4.2.1 – Library is automated {Integrated Library Management System (ILMS)}

Name of the ILMS software	Nature of automation (fully or patially)	Version	Year of automation
ACCSOFT 2.0	Fully	2.0	2012

4.2.2 – Library Services

Library Service Type	Existing		Newly Added		Total	
Text Books	10545	4030045	423	108973	10968	4139018
Reference Books	6192	Nill	149	Nill	6341	Nill
e-Books	6000	Nill	2534	Nill	8534	Nill
Journals	86	119217	2	26848	88	146065
e-Journals	6508	Nill	216	Nill	6724	Nill
Digital Database	4	773786	4	248220	8	1022006
Library Automation	1	Nill	Nill	Nill	1	Nill
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4.2.3 – E-content developed by teachers such as: e-PG- Pathshala, CEC (under e-PG- Pathshala CEC (Under Graduate) SWAYAM other MOOCs platform NPTEL/NMEICT/any other Government initiatives & institutional (Learning Management System (LMS) etc

Name of the Teacher	Name of the Module	Platform on which module is developed	Date of launching e-content
No Data Entered/Not Applicable !!!			
No file uploaded.			

4.3 – IT Infrastructure

4.3.1 – Technology Upgradation (overall)

Type	Total Computers	Computer Lab	Internet	Browsing centers	Computer Centers	Office	Departments	Available Bandwidth (MBPS/ GBPS)	Others
Existing	427	3	50	2	1	22	36	50	0
Added	70	0	5	0	0	0	0	5	0
Total	497	3	55	2	1	22	36	55	0

4.3.2 – Bandwidth available of internet connection in the Institution (Leased line)

<div align="center">55 MBPS/ GBPS</div>

4.3.3 – Facility for e-content

Name of the e-content development facility	Provide the link of the videos and media centre and recording facility
No Data Entered/Not Applicable !!!	

4.4 – Maintenance of Campus Infrastructure

4.4.1 – Expenditure incurred on maintenance of physical facilities and academic support facilities, excluding salary component, during the year

Assigned Budget on academic facilities	Expenditure incurred on maintenance of academic facilities	Assigned budget on physical facilities	Expenditure incurredon maintenance of physical facilites
18570000	17303621	19730000	17828600

4.4.2 – Procedures and policies for maintaining and utilizing physical, academic and support facilities - laboratory, library, sports complex, computers, classrooms etc. (maximum 500 words) (information to be available in institutional Website, provide link)

The college ensures optimal allocation and utilization of the available financial resourses for maintenance and upkeep of different facilities by holding regular meetings of various committees constituted for this purpose as per the requirements in the interest of students. There is systematic disposal of waste of all types such as bio-degradable ,wet and dry waste. Suggestion box is installed in the Institute at various places to take users feedback. Maintenance of all major Equipments are done regularly through AMC and non-repairable systems are disposed off. Classrooms-The Institute has a Resident engineer and Administrative officer for new construction and for maintenance and upkeep of infrastructure. At the departmental level, HoDs submit their requirements to the Director regarding classroom furniture and other. The college development fund is utilized for maintenance and minor repair of furniture and other electrical equipments. With the help of the eight full time sweepers cleanliness of class rooms is maintained. They are well equipped with modern tools of cleaning such as mops, gloves and vacuum cleaner. A complaint register is maintained in office in which students as well as faculty can register their problems which are resolved within a set time frame. Students are sensitized regarding cleanliness and motivated for energy conservation by careful use of electricity in classrooms.

https://prestigegwl.org/mgt_policy.php

CRITERION V – STUDENT SUPPORT AND PROGRESSION

5.1 – Student Support

5.1.1 – Scholarships and Financial Support

	Name/Title of the scheme	Number of students	Amount in Rupees

Financial Support from institution	Merit scholarship scheme	353	1787000
Financial Support from Other Sources			
a) National	SC, ST OBC	160	3228522
b)International	Nill	Nill	Nill
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5.1.2 – Number of capability enhancement and development schemes such as Soft skill development, Remedial coaching, Language lab, Bridge courses, Yoga, Meditation, Personal Counselling and Mentoring etc.,

Name of the capability enhancement scheme	Date of implemetation	Number of students enrolled	Agencies involved
Soft skill development	26/08/2019	732	Asst.Prof.Sanjay Gupta
Remedial coaching	01/07/2019	1733	Dr. Amitabha Maheshwari
Language lab	16/09/2019	295	Dr.Rajkumari Sharma
Bridge courses	06/08/2019	1635	Asst.Prof. Abhay Dubey
Yoga	21/06/2020	800	Dr.Vani Agarwal
Meditation	21/06/2020	800	Dr.Vani Agarwal
Personal Counselling	26/08/2019	732	Asst.Prof.Sanjay Gupta
Mentoring	08/01/2019	2367	Internal Faculties
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5.1.3 – Students benefited by guidance for competitive examinations and career counselling offered by the institution during the year

Year	Name of the scheme	Number of benefited students for competitive examination	Number of benefited students by career counseling activities	Number of students who have passedin the comp. exam	Number of studentsp placed
2020	WIPRO PLACEMENT	Nill	4	Nill	4
2020	EXTRA MURAL LECTURES FOR BANK PLACEMENT	Nill	67	Nill	60
2020	INDUSTRY EXPERT SESSION FOR BANK PLACEMENT	Nill	64	Nill	55
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5.1.4 – Institutional mechanism for transparency, timely redressal of student grievances, Prevention of sexual harassment and ragging cases during the year

Total grievances received	Number of grievances redressed	Avg. number of days for grievance redressal
4	4	10

5.2 – Student Progression

5.2.1 – Details of campus placement during the year

On campus			Off campus		
Nameof organizations visited	Number of students participated	Number of stduents placed	Nameof organizations visited	Number of students participated	Number of stduents placed
Toppscholars ,LIDO ,Byjus, Extramarks Education Pvt. Ltd. , Jaro Education , Learning Routes ,Arohan Financial Services , Bridge Group , Hike Education , M/S DP Singh Victory Terminal Pinclick Eduonix Next Education O-Genie VIVO Voice Tree	598	477	Infosys, TCS, Byjus, Wipro ,Non Technical ,V Tech Solutions, Muthoot Fincorp ,Parth Trip , Hastello ,Mi Stay Club ,Mahindra , OYO Weddingz OYO Rooms ,Travel Toogle	25	15
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5.2.2 – Student progression to higher education in percentage during the year

Year	Number of students enrolling into higher education	Programme graduated from	Depratment graduated from	Name of institution joined	Name of programme admitted to
2020	34	BBA	BUSINESS ADMINISTRATION	PIMG	MBA
2020	27	BTECH	ENGINEERING	PIMG	MBA
2020	56	BSC	SCIENCE	PIMG	MBA
2020	21	BE	ENGINEERING	PIMG	MBA

2020	192	BCOM	COMMERCE	PIMG	MBA
2020	39	BCA	COMPUTER APPLICATION	PIMG	MBA
2020	3	BA	ARTS	PIMG	MBA

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5.2.3 – Students qualifying in state/ national/ international level examinations during the year (eg:NET/SET/SLET/GATE/GMAT/CAT/GRE/TOFEL/Civil Services/State Government Services)

Items	Number of students selected/ qualifying
Any Other	82

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5.2.4 – Sports and cultural activities / competitions organised at the institution level during the year

Activity	Level	Number of Participants
SPANDAN- Management, Law IT Fest from 19-22 October, 2019 82	National	7952
SPANDAN Cultural Night 82	LOCAL	250
Badminton Mans 82	District	60
Kabaddi Womans 82	Division	48

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5.3 – Student Participation and Activities

5.3.1 – Number of awards/medals for outstanding performance in sports/cultural activities at national/international level (award for a team event should be counted as one)

Year	Name of the award/medal	National/ Internaional	Number of awards for Sports	Number of awards for Cultural	Student ID number	Name of the student
2020	First Prize	National	Nill	1	Nill	Riya Gupta, Nishant Garg
2020	First Prize	National	Nill	1	Nill	AyushChoudhary
2020	First Prize (1500/- +coupons)	National	Nill	1	Nill	Ms.MuskanBharti (BTM III), Photography
2020	First Prize (1500/- +coupons)	National	Nill	1	Nill	Mr.Tanmay Sharma (BCA III), Bug Bounty
2020	Second Prize (1000/- +coupons)	National	Nill	1	Nill	Mr.ShubhamMehra (BCA III), Bug Bounty

2020	First Prize (1500)	National	Nill	1	Nill	Pragya Sharma (MBA II) Rangoli Co mpetition
2020	Third Prize,	National	Nill	1	Nill	Radhika Mittal (MBA II), Costume Designing
2020	Outstand ing Parlia mentarian	National	Nill	1	Nill	Chirag Thakur
2020	Honourable Mention	National	Nill	1	Nill	Divyansh iJha
2020	Upcoming Star Parli amentarian	National	Nill	1	Nill	Akshat Jain
[View File](#)						

5.3.2 – Activity of Student Council & representation of students on academic & administrative bodies/committees of the institution (maximum 500 words)

Institute creates a platform for the active participation of the students in the various academic administrative bodies, functional bodies including other activities . This empowers the students in gaining leadership qualities, rules, regulations and to use execution of their skills in a very effective and efficient manner. Each council has a representative council, which is called Representation Committee and includes student members too. The Student Council helps students share ideas, interests, and concerns with lecturers and principal. They often also help raise funds for -wide activities, including social events, community projects, helping people in need and college reform. The student members bring forward the views and suggestions of the entire activities with respect to the particular function organized time to time. Various programs like paper presentations, workshops and seminars are organized by these bodies every year. We have formed student committees such as Marketing club, HR club, financial club, Students club etc. Every club and department has an active student association consisting of student members. The student members of the association is elected through democratic process of election in which student cast their vote to candidates of their choice. The constitution of the student association comprises , President, Vice-president, Secretary, Joint Secretary, Treasurer and student council members for particular committee. The association is monitored by senior faculty members who are responsible for the smooth conduct of the association meetings and events. The student association plays a dominant role in many activities related to club, annual fest, sports and other co-curricular activities of the department. Time to time Various co-curricular activities organized by the association include Special Lectures by experts, Seminars, Workshops, National and international Level Conference and Intercollegiate meet to develop the personality and skills of the student's ability. Eminent speakers and industrialist deliver speeches on topics relevant to current educational scenario. Like Startup Club PIMG has organized Camerathon event on September 20, 2019 in collaboration with IIT Delhi to initiate riding high on their creativity, breaking the monotony and adding the spice on to their day. Total 178 students took part in that innovative event.Mainly the Students of B.Com. III Year, BTM III V Semester,

BBA II/IV Semesters were involved in the event. In continuation of event , Law Club (Barrister's league) PIMG has organized the mask making competition on April 30, 2020 to spread awareness for having mask during COVID-19 among the school and college students. Total 328 students from various institutes have participated in the event. Student members of the associations also observe important days like National Festivals, International Women's Day, International Yoga Day, Sports Day, Non-violence Day, Teachers Day, Freshers Day, Farewell Party, Blood donation camp etc. The funding for various activities of the internal college bodies is provided by the College Management. In academic year July 2019 to June 2020 following students representation were involved in the different committee:

5.4 – Alumni Engagement

5.4.1 – Whether the institution has registered Alumni Association?

Yes

We at Prestige Institute of Management, Gwalior believes that Alumni are the real strength of any educational Institution they are the real assets for the institution. Institute has a well established committee for better interaction of Alumni and Alma mater. Following are the details of Committee constituted for the coordination of various activities Responsibilities: Alumni Coordination Committee Asst.Prof.. Abhay Dubey - Coordinator Asst.Prof. Dr. Richa Banarjee -Member Asst. Prof. Dr. Chanda Gulati - Member Asst. Prof. Dr. Nandan Velankar - Member Asst. Prof. Dr. Pooja Luniya - Member Asst. Prof. Ram Kumar Paliwal- Member Asst. Prof. Mahendra Singh Yadav - Member Asst.Prof. Ashwani Kr Gupta- Member Asst.Prof. Shubhangi Gupta – Member Institute has its own registered association with the name of "Alumni Association of Prestige, Gwalior " this association was constituted on 13 June 2019 with following major objectives: 1. To encourage the Alumni to take an active and abiding interest in the work and progress of the Institute so as to contribute towards enhancement of the social utility of their Alma Mater.. 2. To foster the spirit of brotherhood and comradeship among the alumni of the Institute 3. To provide a forum for the alumni for exchange of ideas on academic, cultural and social issues. 4. To arrange social and cultural functions 5. To provide a forum for alumni of the Institute to communicate, meet and arrange activities to advance the growth of Institute. 6. To organize and develop activities in areas of culture, society, sports and education to keep alive the spirit of devotion to the pursuit of excellence in all the above areas and predominantly towards education and human resource development. 7. To promote and foster mutually beneficial interaction between the Alumni and the present students of the college and between the Alumni themselves. 8. To encourage the formation of Chapters as a means to increase participation of Alumni. 9. To provide the forum to establish a link between the alumni, staff, and students of the Institute. 10. To provide a forum for the alumni for exchange of ideas on academic, cultural and social issues of the day

5.4.2 – No. of enrolled Alumni:

4346

5.4.3 – Alumni contribution during the year (in Rupees) :

No Data Entered/Not Applicable !!!

5.4.4 – Meetings/activities organized by Alumni Association :

01

CRITERION VI – GOVERNANCE, LEADERSHIP AND MANAGEMENT

6.1 – Institutional Vision and Leadership

6.1.1 – Mention two practices of decentralization and participative management during the last year (maximum 500 words)

The institution focuses on decentralization . Governing Body reserves the authority to take decisions related to strategy, introduction of new course and academic standards like setting the academic aim and objectives of the institution and identifies the financial, physical and staffing strategies. The representation of faculty and staff is there in governing body . The organization structure of the institution has various levels. at the top of which Principal of the institution is there, the second level is head of the departments, third level is of course coordinators and co-coordinators, the mentors and faculty members are next to coordinators. The institute has formed various administrative and functional committees. These committees are headed by senior faculty members on rotation basis. Faculty and staff members are given representation in these committees which is totally based on rotation so that everyone gets chance of representations and there they are allowed to showcase their abilities and skills. The members are given responsibility of different academic, co-curricular and extracurricular activities to enable them to develop leadership skills. The faculty members are also given authority to conduct national and international level events like conferences, workshops, seminars and FDP's. The specific situations when decentralization and participative management practice can be witnessed are 1. At the time of NBA accreditation, the teams were formed for carrying out all the activities and preparations related to that. The core committee consisted of two faculty members who then further divided all the responsibilities to other committees formed. There were 7 criteria for NBA accreditation and according to those criteria's 7 committee were formed. These committees took care of all the assigned task and responsibilities in the criteria. 2. During the last academic year institute organized four major activities a. National research methodology workshop b. National intercollegiate IT management fest "Spandan" c. 11th International conference d. National law seminar The coordinators and co coordinators for all these events were appointed on voluntary basis and the themes for conference and seminars were decided by these coordinators and co coordinators. The rest of the responsibilities were distributed to other faculty and staff members by the core event team. The role of the students was also pivotal in all these events specially "Spandan" as the students were also involved in sharing the responsibility of committee coordinators in these events. 3. The department heads along with course coordinators and co coordinators take decisions related to proper functioning, syllabus, class conduction etc. and then the decisions taken are further communicated to organizational head and is converted into policy or final decision. All stakeholders have role to play in the building of the institution, starting from the Principal who is head of the Management Committee, faculty members, staff members, students, parents and industry representatives. The participation is ensured by formation of various bodies and committees in decision-making policies The institute has various committees for administrative and academic purposes too and head of these committees are selected on rotation basis.The decisions related to institute are taken in faculty meetings

6.1.2 – Does the institution have a Management Information System (MIS)?

Yes

6.2 – Strategy Development and Deployment

6.2.1 – Quality improvement strategies adopted by the institution for each of the following (with in 100 words each):

Strategy Type	Details
Curriculum Development	Curriculum development: Being an

	autonomous institution so the responsibility of the curriculum is on shoulders of institute itself. The curriculum is developed by the team of faculty members who have expertise and teaching experience of teaching particular subject. All the faculty members contribute in the development of curriculum, which is then placed in front of board of studies for recommendations and approval. The syllabus is updated and enriched yearly for any gap identified according to skills and knowledge needed by the Industry. The institute also provide add on courses to the students by the departments.
Teaching and Learning	The institute has well established system for teaching and learning. Teaching is done with regular theoretical and practical classes. The subject are explained with the help of different methods like chalk and board, overhead projectors, educational videos, case study discussion and presentation, management games, practical classes, Moot court, digital library etc.All the students are given free internet facility in the institute premises to access online digital library, online journals and resources. The institute also facilitate students with the guest lectures from industry experts, vistis to industry, for law students visit to law firms, District and high courts. The learning process is enhanced by organizing intra and inter collegiate competitions, seminars, workshops, quiz competitions etc. The institute also sponsor students to participate in national events and competition organized by other institutions also. The institute also support in development of employability skills by conducting regular classes for aptitude and personality development.
Examination and Evaluation	There is proper well set scheme for examination and evaluation. The examination and evaluation has two parts. First is internal assessment and the second is external assessment. For the purpose of internal assessment Mid semester examination, one internal test based on MCQ patters, case study evaluation, assignment preparation, class presentation. In every semester

	the students are required to prepare any one report like seminar report/ Learning through movie report/ book review/ research project report/ industrial training report / live project is done. The report prepared by student is presented in front of panel of evaluators for assessment. End semester External examination (theory and viva) is conducted for about 60 marks.
Research and Development	The Research and Development Cell is in institute to enable students and faculty members to conduct research. Members of the faculty are encouraged at state/national/international conferences and seminars to coordinate, attend and present papers. They are funded from university to attend conferences and seminars at national and international platforms. Students and faculty members are encouraged to publish their research papers in respected national and international journals and conferences. The institute has research promotion scheme under which The faculty members who get research paper published in ABDC, Scopus indexed or other reputed journals are felicitated with reward also. The institute is research center also and more than 50 research scholars are pursuing their Ph.D under guidance of faculty members of the institute. The institute has university approved research guides.
Library, ICT and Physical Infrastructure / Instrumentation	The library is well equipped with reference books, textbooks, newsletters, newspapers, journals, etc. in hard copy as well as in the form of e books, e journals and news-papers. the Newspapers are circulated regularly to all the faculty members and students without any additional charges. The library is maintained properly with the help of library software. Total Books – 10968, Reference Books – 6341, e-books – 8534, Journals/Periodicals – 86, e-Journals – 6784 and 4 digital database of worth Rs.1022006/-. The library is equipped with 10 computer system with good internet connectivity. There are 5 computer labs, well maintained class rooms all equipped with projector, Wi-Fi facility and LAN connections.
Human Resource Management	The institute has adopted 360-degree performance appraisal. A mandatory self-

	appraisal approach has been adopted by the Institute to Evaluate the facultys success in teaching, research and Programs for enlargement. Every teacher at the end of the academic year submits self-appraisal On the basis of UGC guidelines, an Academic Performance Indicator (API). The Evaluation by the students and the peers of the teaching faculty Accepted at our Institute to assist in self-evaluation and growth. To fulfill the need of human resource requirement, the gap between required number of teachers and available is analyzed. Appointment are done according to that gap analysis.
Industry Interaction / Collaboration	For the professional development of students and staff, the college is setting up MoUs with reputed core industries to enhance Industry Institute Engagement activities such as industrial visits, in-house training, value-added courses, guest lecturers, etc. The experts from the industries are also invited in every event like seminars, workshops and conferences. The industry people also joins the workshop conducted by the institute. The teachers of the institute also conduct training sessions and lectures to the industry people as an expert.
Admission of Students	The admission of the students is done according to the rules and regulations of regulatory authority. the institute has got Jain minority status for the admissions in undergraduate programs and for PG program it follows procedure of directorate of technical education. There is an admission committee. The faculty members from all the departments are member in that committee. The admission process starts in month of April. During admission time this committee works on career counselling of aspirants so that they can choose right course option for them.

6.2.2 – Implementation of e-governance in areas of operations:

E-governace area	Details
Planning and Development	The institute works well in the area of e governance. ICT is used in the process of planning all institute event and activities. Institute uses emails for circulation of circulars, notices and any other information. The faculty members are provided with laptops.

	There is free WiFi in the institute and LAN connections in classes as well as every work station to ensure e communication at all places.
Administration	For proper administration technology is used. All the offices are computerized in order to minimize use of paper. The attendance of staff members in done with biometrics. The institute is having established MIS software to keep record of attendance of students, fees details, exam details etc. Management Information System Software broadly has three sections – viz. Academic, Administrative and Value Enhancers which has further sub sections. To ensure safety and security every class and public places have CCTV cameras. The social networks like whatapp is also used for official communication, brief and urgent information and smooth functioning.
Finance and Accounts	The management information system is useful in managing finance and accounts part as well. The fees payment by student is done through digital mode only like NEFT, RTGS, Paytm mobile app etc. Institute also make all types of payment like salary, bills, government payment through online transfers
Student Admission and Support	The admission of process uses e portals. the students can get themselves registered online for the admission in various courses. They can also seek all the information related to admission using E platforms. The admissions in PG programs is also done online by directorate of technical education MP, which includes online registration, Documents uploading, Document verification, Allotment of course and college and finalization of admission After admission the login id of every student is created from where they can get all the student related information. The attendance of students is monitored using software.to provide support in studies, the students are provided login to e resources
Examination	The Institute follow proper examination process. The institute adheres to the academic calendar prepared well in advance. The Institute organizes mid semester and end semester theory and practical/ Viva examinations as per schedule. For internal

assessment, along with continuous assessment institute conducts one mid semester examination, one online MCQ test and other relevant activities in every semester as per the academic calendar prepared by institute. The exam form filling process and no dues for the same is also done online using Accsoft portal (MIS) of institute. The internal assessment marks and external evaluation marks of student is also uploaded on Accsoft portal .

6.3 – Faculty Empowerment Strategies

6.3.1 – Teachers provided with financial support to attend conferences / workshops and towards membership fee of professional bodies during the year

Year	Name of Teacher	Name of conference/ workshop attended for which financial support provided	Name of the professional body for which membership fee is provided	Amount of support
2019	Dr. S.S. Bhakar	Delivered Keynote speech on 'The emergence of IoT/IOE and its effect on higher education business model' in the Inaugural session of International Conference 'ICPM' organized by Association of International Business and Professional Management, at Yo	Association of International Business and Professional Management Yogyakarta, Indonesia	53118
2020	Dr. S.S. Bhakar	Conducted two sessions as resource person on 'Application of Quantitative Analysis in legal research and selecting appropriate statistical tools for data analysis' in two weeks refresher course	National Law University, Bhopal	2738

		organized by National Law University, Bhopal on January		
2020	Prof. Dr. Navita Nathani	Attended a workshop on Incubation-Office of Development Commissioner MSME	Dr. Ambedkar International Center, New Delhi	4285
2019	Prof. Dr. Tarika Singh	Participated and presented a paper on "Innovative Determinants of Financial Satisfaction: A Study of Academicians in India", in the "AICTE Sponsored International Conference organized by, "Academy for Global Business Advancement (AGBA), 16th Annual W	IIT ,Delhi	10000
2019	Asso. Prof. Dr. Garima Mathur	Chaired a Technical session in International Conference on Innovative Advance Multidisciplinary Research (ICIAMR 2019) and delivered an invited talk on "The Strategic HR Determinants of Employee Behaviour" organized by Innovative Advance Multidis	PACC, Singapore.	21204
2019	Asst. Prof. Dr. Indira Sharma	Jaipuria International Management Conference on	Jaipuria Institute of Management, Indore	3483

| 2020 | Asst. Prof. Dr. Indira Sharma | 7th International HR Conference and workshop on Mixed Method Research from 30-31 Jan, 2020 | K. J. Somaiya Institute of Management Studies and Research, Mumbai | 16812 |

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6.3.2 – Number of professional development / administrative training programmes organized by the College for teaching and non teaching staff during the year

Year	Title of the professional development programme organised for teaching staff	Title of the administrative training programme organised for non-teaching staff	From date	To Date	Number of participants (Teaching staff)	Number of participants (non-teaching staff)
2019	National Research M ethodology Workshop	National Research M ethodology Workshop	21/08/2019	25/08/2019	65	2

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6.3.3 – No. of teachers attending professional development programmes, viz., Orientation Programme, Refresher Course, Short Term Course, Faculty Development Programmes during the year

Title of the professional development programme	Number of teachers who attended	From Date	To date	Duration
Participated in one week FDP on "Learning, Pedagogy and Effective Use of Case Methodology" jointly organized by ASM and ASMA during May 17-21, 2020 [online]	1	17/05/2020	21/05/2020	5
11thNational Research Methodology Workshop at Prestige	65	21/08/2019	25/08/2019	5

institute of Management Gwalior held during August 21-25, 2019.				
Attended All India Management Association's, India Case Research Centre (ICRC) in collaboration with AICTE, a Workshop on Case Teaching and Writing with special focus on developing cases on Indian Ethos from 26,27,29,30 June, 01, 02 July 2020.	1	26/06/2020	02/07/2020	6
Attended 7 days (22nd June 2020 to 28th June 2020), FDP on Digital Age Education: Pedagogy for Online Teaching, Learning And Evaluation at Amity University Uttar Pradesh, Noida.	1	22/06/2020	28/06/2020	7
Attended an online workshop on Co-Po attainment and outcomes organized by In Pods ED-tech on June 1 2020.	1	01/06/2020	Nill	1
Attended a one month project based online course on Data analytics using R, organized by Ski-fi labs in	1	01/05/2020	02/06/2020	33

association with roboversity during May 1 –Jun2 , 2020.				
Participated in one week FDP on "Innovations to Academicians" jointly organized by NSTEDB, New Delhi, NewGen IEDC- RCE Eluru and DST, GOI, New Delhi during May 11-16, 2020 [online]	1	17/05/2020	21/05/2020	5
Attended Webinar activity of one week FDP on "Application of Advance Scientific Instrumentation technique with Entrepreneurship Guidance" organized by Bhopal Intellectual Progressive Education Society (BIPES) IG, Bhopal held on during ,May 29-June 4,	1	11/05/2020	16/05/2020	6
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6.3.4 – Faculty and Staff recruitment (no. for permanent recruitment):

Teaching		Non-teaching	
Permanent	Full Time	Permanent	Full Time
4	4	5	5

6.3.5 – Welfare schemes for

Teaching	Non-teaching	Students
5	4	4

6.4 – Financial Management and Resource Mobilization

6.4.1 – Institution conducts internal and external financial audits regularly (with in 100 words each)

The institute has an effective mechanism for internal and external financial

audit. The accounting and auditing committee looks after the internal audit and presented to the Governing body. the current years' audit is in process since 20th December 2020. The delay is caused due to spread of corona pandemic The accounts of institute are audited by "Sunil Betala and company" registered chartered accountant firm regularly as per the government rules. Whenever there are additional expenses over and above the budget proposal, special sanctions are taken from the governing body. t. The last external audit was done in the year 2018-19 and audit report was satisfactory.

6.4.2 – Funds / Grants received from management, non-government bodies, individuals, philanthropies during the year(not covered in Criterion III)

Name of the non government funding agencies /individuals	Funds/ Grnats received in Rs.	Purpose
No Data Entered/Not Applicable !!!		
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6.4.3 – Total corpus fund generated

262942691.43

6.5 – Internal Quality Assurance System

6.5.1 – Whether Academic and Administrative Audit (AAA) has been done?

Audit Type	External		Internal	
	Yes/No	Agency	Yes/No	Authority
Academic	Yes	JIWAJI UNIVERSITY	Yes	INTERNAL QUALITY ASSURANCE COMMITTEE
Administrative	Yes	SUNIL BETALA AND COMPANY	Yes	INTERNAL AUDIT COMMITTEE

6.5.2 – Activities and support from the Parent – Teacher Association (at least three)

Parent's submit their feedbacks to the class mentors, specialization coordinators, placement coordinators, discipline coordinator and director of the institute. Parents are also invited in various events organized by the institute such as Invocation ceremony, Cultural fest, etc parents are also invited as judges in different events and their feedbacks are invited. Parents complaints are also recorded and proper remedial actions are suggested to the parents

6.5.3 – Development programmes for support staff (at least three)

Institute also works on the enhancement of skill of the support staff by conducting workshops. the workshops are organized by the institute for the internal staff members are as follows: traffic awareness workshop Training on admission process Workshop on use of new payment options such as Paytm, Mobile Wallets etc workshop on sanitization during covid era workshop on cyber crime.

6.5.4 – Post Accreditation initiative(s) (mention at least three)

1. The committee also raised an issue of collaboration with foreign institution for organizing International events like International Conference, exchange program for faculty and students to understand and adopt global practices for quality enhancements of academics. 2. Implementation of certificate programs for undergraduate and post graduate students for enhancing their employability skills. The platforms of Quora, Coursera, NPTEL and different free platforms and platforms with very small fees were advised to the students. 3.Present

environment does not allow students to come to institute, that is why institute has decided to shift on online mode of teaching. The institute has purchased number of license of Zoom and started delivering the online classes, so that students need not to suffer. Also, propose to introduce LMS to ensure smooth conduction of classes.

6.5.5 – Internal Quality Assurance System Details

a) Submission of Data for AISHE portal	Yes
b)Participation in NIRF	Yes
c)ISO certification	No
d)NBA or any other quality audit	Yes

6.5.6 – Number of Quality Initiatives undertaken during the year

Year	Name of quality initiative by IQAC	Date of conducting IQAC	Duration From	Duration To	Number of participants
2020	Invest Planning	08/02/2020	08/02/2020	08/02/2020	60
2020	How to use time table portal?	14/03/2020	14/03/2020	14/03/2020	60
2020	sahaj yoga for better living	22/06/2020	22/06/2020	22/06/2020	165
2020	Research Q A	20/05/2020	20/05/2020	20/05/2020	100
2020	Interpersonal Effectiveness : Indian Insight	27/06/2020	27/06/2020	27/06/2020	1615
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CRITERION VII – INSTITUTIONAL VALUES AND BEST PRACTICES

7.1 – Institutional Values and Social Responsibilities

7.1.1 – Gender Equity (Number of gender equity promotion programmes organized by the institution during the year)

Title of the programme	Period from	Period To	Number of Participants	
			Female	Male
Know Your Rights	09/09/2019	09/09/2019	244	Nill
Improving women's health: challenges, access, and prevention	27/02/2020	27/02/2020	200	Nill
POSTER MAKING COMPETITION Theme-#Knock down Domestic Violence	30/05/2020	30/05/2020	21	6

7.1.2 – Environmental Consciousness and Sustainability/Alternate Energy initiatives such as:

Percentage of power requirement of the University met by the renewable energy sources
75 kw solar panels have been installed by the institute in the month of June, 2019. The solar panels are generating 40-50 of institute power requirement every month.

7.1.3 – Differently abled (Divyangjan) friendliness

Item facilities	Yes/No	Number of beneficiaries
Physical facilities	Yes	2
Provision for lift	No	Nill
Ramp/Rails	Yes	2
Braille Software/facilities	No	Nill
Rest Rooms	Yes	Nill
Scribes for examination	No	Nill

7.1.4 – Inclusion and Situatedness

Year	Number of initiatives to address locational advantages and disadvantages	Number of initiatives taken to engage with and contribute to local community	Date	Duration	Name of initiative	Issues addressed	Number of participating students and staff
2019	1	Nill	21/09/2019	1	Industrial Tour	To provide practical know how of industry and their working	60
2019	Nill	1	14/07/2019	1	Food distribution drive	Food was distributed them among for 100 old age people of the old age home.	Nill
2019	Nill	1	28/07/2019	1	Plantation drive	25 plants were planted in the different areas of the city	20
2019	Nill	1	04/08/2	1		The	12

2019	Nill	1	019		Orphanage	students celebrated the friendship day with the kids in	
2019	Nill	1	08/08/2019	1	rice and pulses donate	The institute along with the robin hood army arranged rice and pulses for 45 needy people	5
2019	Nill	1	04/10/2019	1	World Animals Day	helps the cow shed for the feeding of stray cows	20
2020	Nill	1	10/10/2019	1	SAHYOG Drive	donated stationary to the slumps child	50

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7.1.5 – Human Values and Professional Ethics Code of conduct (handbooks) for various stakeholders

Title	Date of publication	Follow up(max 100 words)
Information Brochure	01/04/2020	Code of conduct for students has been circulated by information brochure every year. The students are supposed to follow the rules mentioned in that. Different committees are taking regular feedback to ensure the implementation of code of conduct.
Employees rule book	Nill	Faculty and Staff members have to read and sign employees rule book at the time of joining. Employees rule book is suggesting a code of conduct to be followed by them. Principle is

ensuring that employees
should follow all the
rules mentioned in that.

7.1.6 – Activities conducted for promotion of universal Values and Ethics

Activity	Duration From	Duration To	Number of participants
Say "no" to plastic drive was organized under the banner of rotract club where the students distributed paper bags to the vegetable sellers and the grocery shop owners and made them aware about the environmental hazards caused by plastic	01/05/2020	02/05/2020	100

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7.1.7 – Initiatives taken by the institution to make the campus eco-friendly (at least five)

1. Plantation, 2. Cleanliness Drives , 3. Solar Panel Installation , 4. Regular dumping of waste - We have requested the municipal corporation of gwalior to send their wastage carrier to the Institute on a regular basis. The vehicle comes daily and the waste generated from the college is dumped into that which is taken directly to the dumping ground of the city and further the products for recycling are separated from that, 5. Installation of new taps to stop water wastage , 6. Water Harvesting

7.2 – Best Practices

7.2.1 – Describe at least two institutional best practices

1. Adaptation of e-platform for various Academic activities 2. SAHYOG : Creating awareness among the under privileged people towards education

Upload details of two best practices successfully implemented by the institution as per NAAC format in your institution website, provide the link

https://prestigegwl.org/ins_values.php

7.3 – Institutional Distinctiveness

7.3.1 – Provide the details of the performance of the institution in one area distinctive to its vision, priority and thrust in not more than 500 words

Placement opportunities provided by the Institute to the students of different courses at campus makes it different from others, For providing best opportunities Institute has well established Training and Placement cell which ensures availability of best job by best national or multinational brands to its students. Recognition to these opportunities makes it credible as Institute has eceived award in the category "Best Institute for ROI in India" for two consecutive years by reputed agencies in the country. Despite of low or direct connectivity of the Institute from the cities which are corporate hubs we are able to invite multinational and national corporate houses like Deloitte, SP global, Wipro, TCS, Infosys, Capegemini, Collabera, Mphasis, Asian paints,

Godrej and Boyce, Byju's, Café Coffee Day, Jaro Education, Kurl on, Voice Tree, Vivo Mobiles, Naukri.com, 99 Acres.com, HDFC Bank, ICICI Bank, Kotak Bank, Axis bank, Utkarsh Small Finance Bank, IDFC Bank, Janalakshmi Financial Services, Future group, Reliance trendz and reliance digital are the names of few. To make students industry ready TP cell continuously organizes different training program, workshops, extra mural lectures, Mock GD and PI by Industry experts. Summarizing the placement opportunities provided to the students of 2020 batch we are glad to share 37 of our students got placed with annual CTC of 10.00 LPA or above, among the batch size of 278 students of MBA full time 259 students got placed with 96 organizations with maximum package of 12.00 LPA and average package of 4.52 LPA, same kind of opportunities were provided to the students of undergraduate courses wherein students from MBA Integrated, BBA, B.com, BCA, B.Sc. Computer science and BTM have received highest package of 7.5 LPA, 10.00 LPA, 10.00 LPA, 10.00 LPA, 4.8 LPA, 3.10 LPA. Looking at the interest of students Institute were able to get 147 students from MBA placed with leading banks of the country like Axis Bank, HDFC bank, Utkarsh Small Finance Bank, IDFC Bank, Kotak Mahindra Bank, Axis Bank were the major recruiter. In Previous 5 years no. of organization who have visited for conducting campus placements and Average and highest package increased substantially (Kindly refer Fig: 01, Fig: 02) , Institute provides opportunities to the students almost from all the sectors (Kindly refer Fig: 03). Institute believes that for availing these opportunities students must undergo a rigorous training therefore, TAP cell makes it mandatory for the students of all the courses i.e. MBA, MBA Integrated, BBA, BTM and B.com to undergo summer, winter or on job training on regular basis so, that these students will be able to understand the real corporate environment which will ultimately help them for attracting better packages with good corporate houses. ,

Provide the weblink of the institution
https://prestigegwl.org/ins_values.php

8.Future Plans of Actions for Next Academic Year

The COVID-19 has resulted in colleges shut all across the world. Globally, over 1.2 billion students are out of the classroom. As a result, education has changed dramatically, with the distinctive rise of e-learning, whereby teaching is undertaken remotely and on digital platforms. So, institute adopted to provide digital education. The institute should be ready to face tectonics shift occurred worldwide due to unprecedented global pandemic and hence decided to opt LMS for smooth conduction of classes. To overcome various shortcomings, now institute has started to take up outcome based education to generate learners, with specific expectations, knowledge and skills. Emphasis on MOOCs, online certificate and digital courses will become part of education system. Availability of e-books and resources and flipped class teaching method will be part of our future education system. Brainstorming session on National education policy was organized, keeping this in mind institute has planned to incorporate learning to be holistic, experiential, integrative, and enjoyable. The IQAC emphasized on formulating revised policy aims at real understanding and towards learning. There are a numerous factors that determine the marketability of a particular degree holder. Some programs have a particular focus amongst their stream of studies and their curriculum, which makes its graduates particularly attractive to certain industries. At the same time they may take the advantage of growing trend and government policies of "Make in India", many candidates are reflected towards starting their own entrepreneurship. The institute planned to develop entrepreneurs in the near future with the help of incubation centre. The institute will take in to consideration the setting up of Atal incubation centre and introduction of new vocational courses in the coming year. To attract good employment opportunities, the institute is preparing candidates through pre-placement activities, personality development classes and extramural lectures and

prepares them to face remote culture and online mode of working. The students are also trained to become more vigilant on futuristic digital platforms- video conferencing (Zoom, Google meet, Microsoft team), professional networking platforms (LinkedIn, twitter, academia.edu etc), and creating multimedia contents. The institute would like to associate with industry for providing training to the faculty members so that in turn they can train the students as per the needs of the industry (discussion in pipeline with WIPRO tech). The institute is planning to associate with industry for setting up a computer lab with latest hardware and software, which allow students to work on latest computing resources. The institute would like to tie up with the industries where they can guide the group of students in a single specialization or domain, so as to increase the interaction time and the organization may provide employment opportunities on the basis of their performance. Institute also plan to increase the duration of internship and in this regard the placement is continuously trying to find such type of organizations. The institute is planning to register alumni to get the education and career opportunities and helping to build and grow an institutions brand through word-of-mouth marketing.